



Renewal License for Healthcare Advertisement on Social Media

This service enables customers to apply for the renewal of a license to advertise on a social media account.

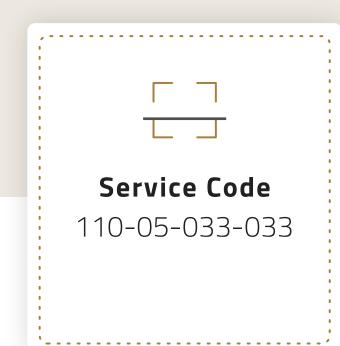


Licensing and

Accreditation









Service Classification
Transactional



Variation / Auxiliary
Auxiliary



Service Type
Government to Business



Service Process

01

Login to the MOHAP website or smart app using the UAE PASS to apply for the service.

02

Click 'ad view' to show a list of possible transactions; the color of the transaction bar will change.

03

Select 'renew and open the transaction' and change the date as required.

04

Pay the application fee (non-refundable).

05

The employee concerned will approve the advertisement.

06

Pay the service fee online.

07

Print the ad design, including the MOHAP approval and the start and expiry dates of the license.



Required Documents

• The e-system allows the use of the original approved application, under a new number, with the required documents attached



Requirements & Conditions

- The renewal application should be submitted before 3 days at least before the expiry date of the original license.
- If the customer is requested to make any amendment, addition or replacement of documents upon renewal, the application should be submitted as a new one.

Service Channels



MOHAP Website: www.mohap.gov.ae



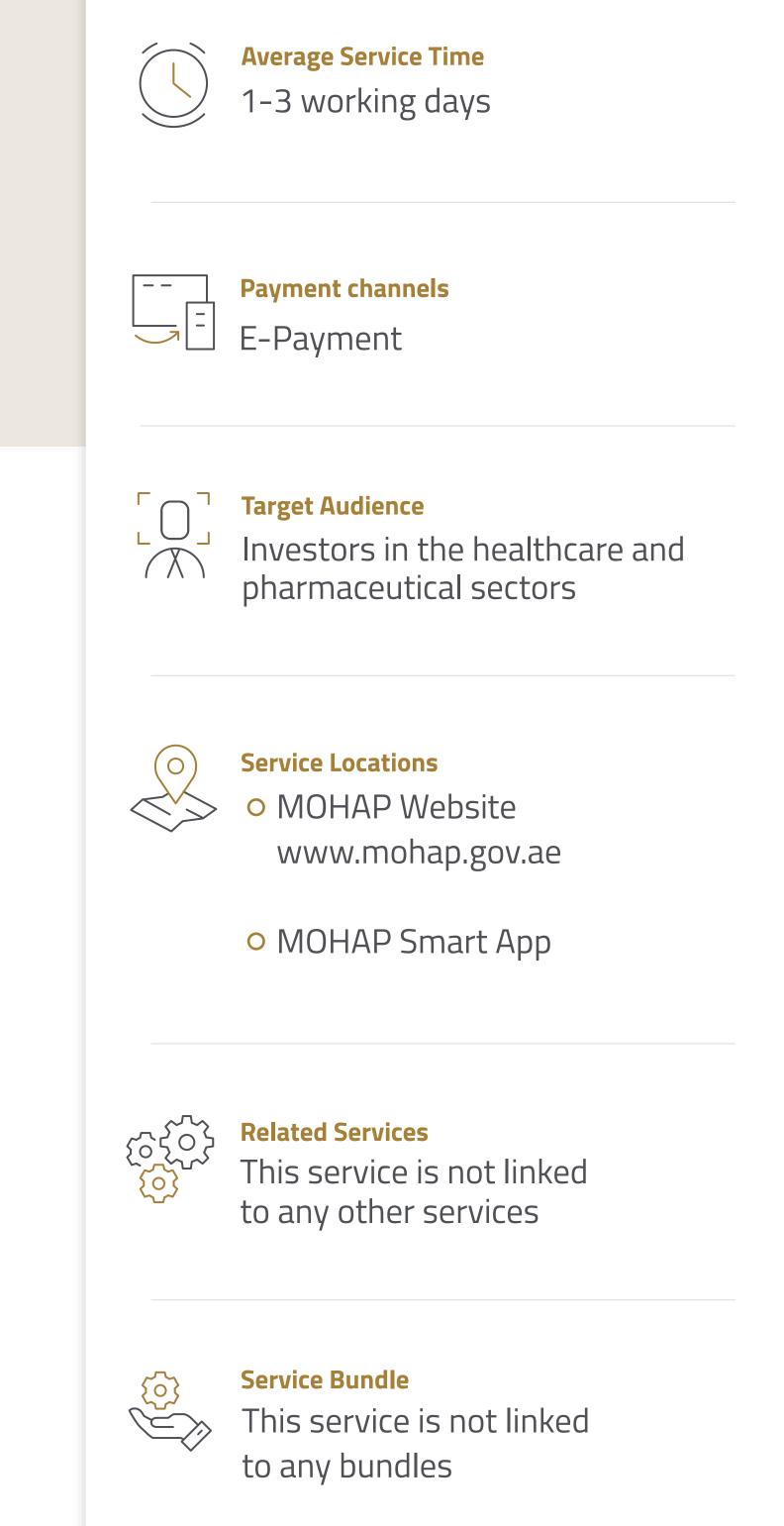
MOHAP Smart App



Customer Happiness Centers (for fee payment only)

Resources

- o Chemical, herbal and natural products
- o Educational health campaigns
- O Free health service campaigns
- Guide to get printed confirmation of ad approval
- O Guidelines for health advertisement approval request
- O Health advertisement fees English
- Health scientific activities
- O Health service abroad (medical tourism)
- O Institutions, medical and health services Doctors and health professionals
- o Medical health devices and equipment
- O Suspension or annulment of the approval





Service Fees

Contact Details

Call Center

80011111

info@mohap.gov.ae

Email

Application fees: AED 100

Monthly license for a healthcare advertisement on social media: AED 1,000 per month

Annual license for a healthcare advertisement on social media: AED 3,000 per year

Note: The fees to renew health advertisements are the same as those for new licenses; there is no annual license renewal and, therefore, new applications are required.

Sustainable Development Goals



Notes

None